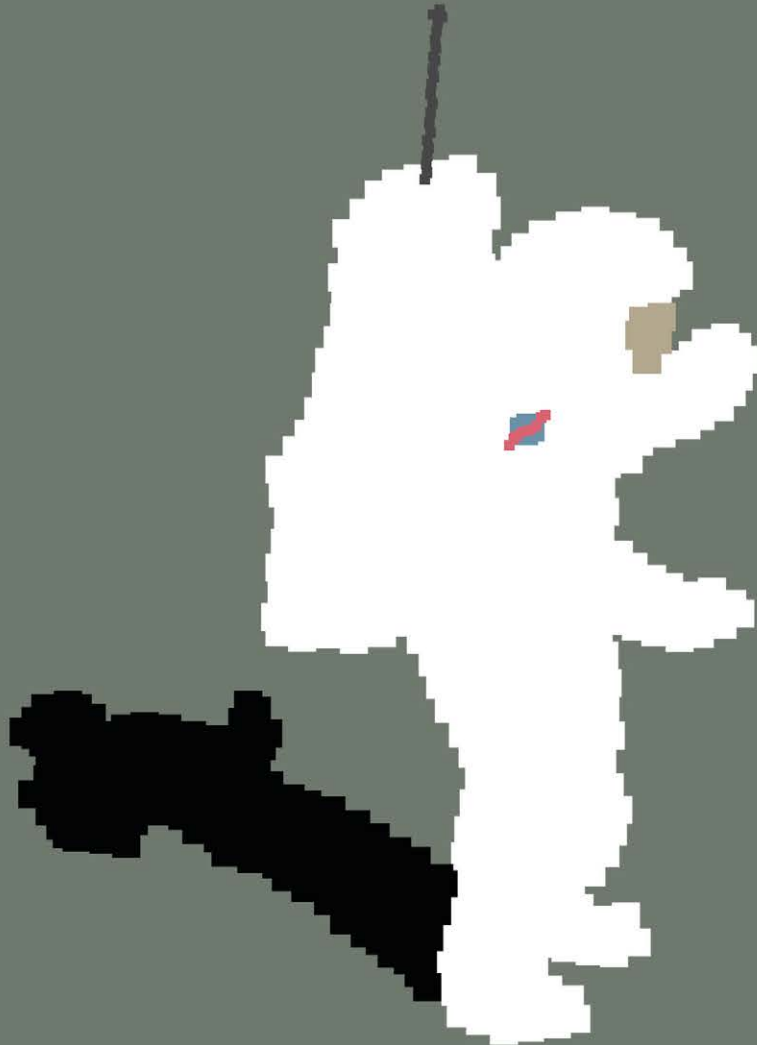


CERI PROVIS-EVANS

CURRICULUM VITAE



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07496 881715 / [ceri@16bitcreative.com](mailto:ceri@16bitcreative.com)

## CREATIVE EXPERIENCE

Since graduating from the University of Leeds back in 2008 with a design degree under my arm, I have worked across a wide variety of creative fields in a number of different countries. This journey has taken me from designing promotional literature for a quirky Melbourne bar to a private photo shoot in the French Alps at 3,000 metres. I have now settled in the UK and am keen to apply my creative experience and skills to companies who catch my eye and align with my morals.

I've been part of a number of creative teams over the past 12 years and I am just as at home delegating, giving direction and supporting colleagues as I am accepting guidance and constructive criticism. My technical expertise lies in branding, digital marketing, UX design, Wordpress, photography (360° + drone included), social media management & instructional design & video. I've been brought up using the Adobe Creative suite so am totally comfortable using it.

## EDUCATION

2005 – 2008 University of Leeds, UK  
**BA (Hons) Graphic and Communication Design, 2:1**

2005 Sir John Lawes School, London, UK  
**A LEVELS: Graphic Design A, English B, Psychology B, Media Studies A.**

2003 Sir John Lawes School, London, UK  
**Achieved 10 GCSE's including A\*'s in English and Graphic Design.**

## EMPLOYMENT

**Creative Director - Country Tipis Ltd, Hertfordshire, UK, 2015 - Present**

I designed the branding, supporting graphics, website, UX journey and marketing material since forming the company in 2015 with my business partner. We have grown into a successful outdoor events company who provide structures, furniture and other items for a wide variety of purposes. [ <https://countrytipis.co.uk/> ]

**Owner / Head Photographer - Summit Photography Meribel, France 2014 - 18**

I launched my own photography company in the French Alps; engaging with clients from various countries and capturing them in action on the mountain. This work led to a number of photography commissions back in the UK - shooting interiors, weddings and portraits.

**Manager of Photography / Ski Instructor - Fastfun.jp, Hokkaido, Japan, 2013/14**

I spent my time in Japan running everything digital for the ski school and teaching learner skiers. I learnt a lot about effective digital marketing and the recipe for forming a successful company.

**Theme Park Assistant, Luna Park Melbourne, Australia, Sept 2010 – April 2011**

Working in a busy theme park. Duties include; entertaining and engaging with children, managing staff in numerous food outlets, stock control, cashing up and training new staff.

## Graphic Designer, Bionics Group, Buckinghamshire, UK, 2010

Working on a freelance basis assisting with a number of creative projects.

## Graphic Designer, KAM, Bedfordshire, UK, 2009

Assisting the head designer by creating online material, promotional literature and detailed line drawing work for the yearly catalogue and product manuals.

### SKILLS

- + Recently completed an online UX/UI course and am continuing to develop in the field.
- + Computer literate to a very high standard (Adobe CS & Microsoft Office on both Mac & PC).
- + Hold a Trinity CertTESOL (English as a second language) teaching qualification.
- + Qualified BASI Level 2 Ski Instructor.
- + Hold a current 2-day outdoor first aid certificate.

### ACTIVITIES & INTERESTS

I have always been interested in travelling the world and have been lucky enough to visit 51 countries in the 33 years I've been here. My passion lies in exploration; learning about new cultures and their historical background, whilst striving to feel the pulse of the country I am residing in. Being creatively minded, I am intrigued by what I see, and thus travelling creates a great visual stimulus for inspiration, and offers up many great photographic opportunities where I strive to capture the feeling and emotion of the area. This creativity extends to music, where I have achieved grade 7 on violin and grade 5 on piano, and continue to experiment when I get the opportunity.

Alongside my creative side, sport is a big passion of mine; I am a qualified ski instructor, and have spent a number of winter seasons in resorts in the French Alps, Japan and New Zealand. I find skiing a great way to fuel my desire for exploration, and regularly venture away from the lifts on a walk up the hills to find some untouched terrain. As well as skiing, I play badminton to a high level, where I have represented both my county and university at tournaments across the UK. I am also a keen cyclist, and have completed a number of long distance rides, the first of which was a tandem ride from London to Paris in aid of Cancer Research UK, which was a huge success. To follow that achievement, in September 2013 my brother and I rode a tandem on an 8-day adventure from London to Copenhagen, which was as interesting as it was challenging. Logistically we had to be prepared for any eventuality as it was completely unsupported, and we encountered a number of problems during the trip. Our forward planning ensured these issues did not cause any delays, and we arrived in Copenhagen in (more or less) one piece.

### REFERENCES

Available on request.